



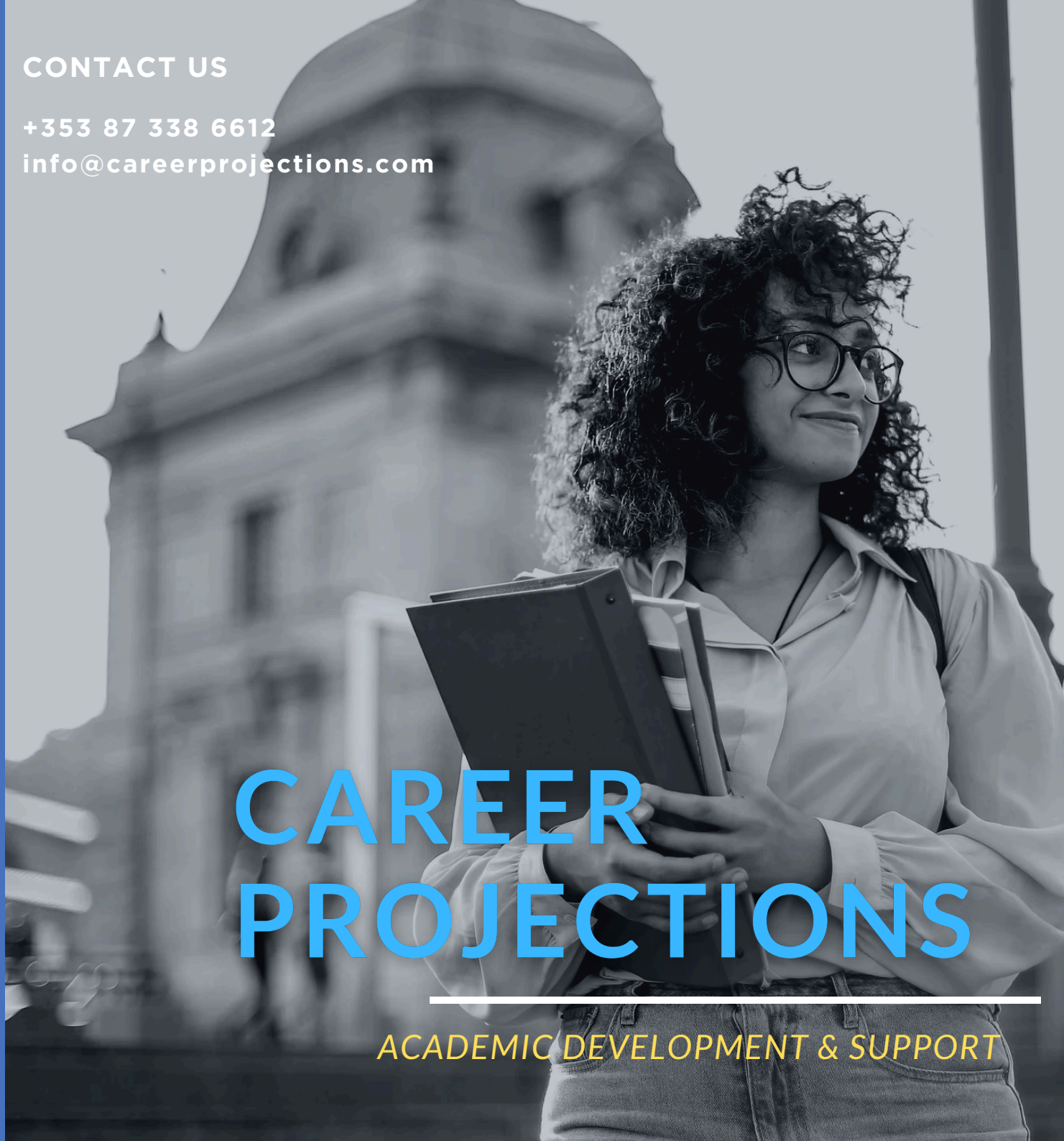
CONTACT US

+353 87 338 6612

info@careerprojections.com

Run by Dr. Bill Mallon, Career Projections began life as a proofreading and editing company for undergraduate and postgraduate, as well as adult and further education, students. From there, it added other services such as providing mediation and conflict resolution services, helping to resolve issues between supervisor and student, regarding thesis completion and time management skills. With feedback from engagement with academic departments and senior management clients, this soon developed into the academic coaching and support endeavour you see today, with all the above now rolled into one!

When aligned with professional development, Career Projections fast became the perfect vehicle to help today's modern workers, and academics, with all their re-skilling and upskilling needs, no matter where they land on the QQI award spectrum, be it higher certificate, degree, diploma, postgraduate, or beyond.



CAREER PROJECTIONS

ACADEMIC DEVELOPMENT & SUPPORT



COURSE MATERIAL |

The following are just some of the main topics we discuss in our classes and workshops.

Academic Research |

- How to read, and read around, relevant literature.
- Knowing what you're looking for before you start.
- Googling your way down the rabbit hole and towards a bad mark. How to avoid this!
- Knowing your research points and bases.
- How to gather information.
- Search terms and topics; concise, clear, relevant – no meandering off topic.

Academic Writing |

- What is expected of you in college – Do's and Don'ts.
- Writing narratives and writing academically. Know the difference.
- Repetition and padding. Less is more when it comes to making a point.
- Flow and tone.
- Arguing and sticking to the point.
- Making connections between paragraphs and arguments.

Plagiarism and Referencing |

- How to use references correctly and know when not to overuse them.
- Plagiarism – getting out of the habit.
- Reading and using sources correctly; no referencing for referencing sake.
- Reference styles and programmes.

Essay and Thesis Structuring and Timetabling |

- Planning and timetabling; less stress.
- The introduction, main body, and conclusion of your work.
- How to make drafts – making a skeleton for your work.
- How to structure your work – critical engagement and intertextuality.

Thesis Chapters |

- Undergrad, Masters, and Doctoral Thesis.
- Introduction – Literature Review – Case Study/Industry Review – Methodology – Findings – Discussion – Conclusion.
- Other elements/chapters that make up the thesis.

Formatting and Organisation |

- Table of contents, list of figures and tables, margins, page numbering, spacing, footnotes, chapter breaks, heading numbering, plus more.
- Learn the tricks of the trade and learn how to trim weeks off your schedule.

Career Projections is run by Dr. Bill Mallon, who has been an academic coach and professional development advisor since obtaining his PhD in 2014, when he set up Career Projections, to answer an increasing demand for such services in Ireland and the UK. Dr. Mallon is highly valued for his skills in helping people successfully juggle career and college life, providing online support and physical classes on academic and professional development. Career Projections works with a wide variety of fields, with the three largest cohorts being those from Education, the Health Sciences, and Business sectors.

Dr. Mallon's services are highly valued by the Department of Education and Skills, through their teacher cohort, due to his training and time in the Mater Dei Institute of Education in DCU, and through his own work with Career Projections. This has given him a greater understanding on how to help teachers complete their MA, MSc, M.Ed, and D.Ed and PhD theses.

CRITICAL THINKING TERMINOLOGY

DR BILL MALLON



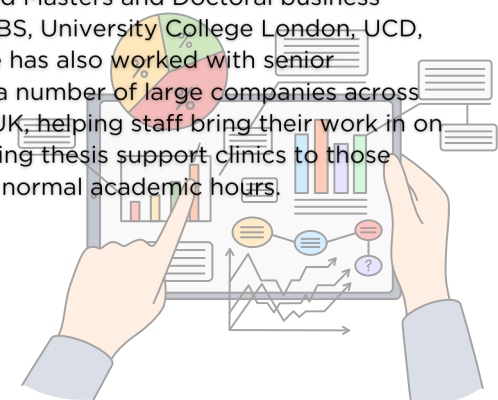
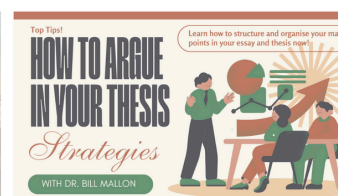
There is also a strong need for his services among those in the Health Sciences, with strong links formed with those completing their B.Sc., M.Sc., and PhD in Trinity College, UCD, DCU, and the Royal College of Surgeons. Dr. Mallon has also helped those working full time in the HSE and in university hospitals around Dublin.

Finally, business students, particularly those who are currently upskilling as part of their career, find the service extremely beneficial, given the balance they must try find between work, study, and family life. Dr. Mallon has helped Masters and Doctoral business students from DBS, University College London, UCD, IMI, and DCU. He has also worked with senior management in a number of large companies across Ireland and the UK, helping staff bring their work in on time, and providing thesis support clinics to those working outside normal academic hours.



HELP, I THINK
MY LECTURER IS
A ROBOT!

Academic
Integrity in the
Age of AI



Our clients come from a wide range of sectors and fields and are involved at different stages of their academic journey. These classes suit those who feel like they are lagging or have fallen behind. It would also suit those who are working full time jobs and who are finding it difficult to juggle career and academic life.

BENEFITS

LESS STRESS / HIGHER GRADES

The service gives you more time to focus on your content, providing you with the ability to see your work more clearly. More clarity and structure equals less time fixing it later. That, of course, equals higher grades and less stress.

COMMUNITY

Meet other people in the same boat. You're not alone and there is help out there. Learn in a fun and interactive way, with constructive feedback. Find out how others are managing their thesis and learn from those who have completed their academic journey already.

DIRECTION & PURPOSE

Perfect for people working full time and juggling career and family life. Classes and workshops are outside normal academic hours, at times that suit you. Perfect if you have fallen behind and want to catch up quickly. More importantly, it gives you a timetable and keeps you focused going forward. Let us put you back on the right track. Don't go it alone any longer!

Fields I work in

Some subject areas of expertise, at undergraduate and postgraduate level, and beyond:

- **Business:** Advertising and Marketing, Management, Business Strategy and Leadership, Public Administration, Human Resources, Change Management.
- **Education:** Delivering Equality of Opportunity in Schools (DEIS), Communities of Practice, Adult Education and Lifelong learning, Early Childhood Education, Curriculum and Assessment, Primary and Post Primary Education, Inclusive and Special Education, Digital Literacy, Irish Language, Educational Policy and Practice, CPD, Leadership and Management, Foundation Studies, Lifelong Education.
- **Healthcare:** Nursing and Midwifery, Clinical Sciences, Pharmaceutical, Social Sciences, Clinical Governance, Environmental Science, Medical Ethics, WHO Policy and reports.
- **Other:** Tourism and Hospitality, Food and Beverages, Built Environment and Construction, Computers and ICT, Voluntary and community development, Applied Languages and Intercultural Studies, Law, Creative Arts, Public administration, politics and the EU, UN policy and reports.



Types of Project

- Research Proposals
- Qualitative Studies
- Quantitative Studies
- Mixed Methods
- Case studies
- Systematic Literature Review
- Technical Manuals
- Social science theses
- Education-based theses
- Nursing - and medical-based theses
- Business and Management theses
- Development Plans
- Company Reports and Projects

